

11FS WEBSITE PRIVACY POLICY

PRIVACY POLICY

We are committed to protecting and respecting your privacy.

This policy (together with our website terms and conditions) sets out the basis on which we will process, handle, store or share any personal data we collect from you or that you provide to us when you make use of our websites, including 11fs.com and its affiliated sites (together, the, or our, “site”). Please read this privacy policy carefully to understand our views and practices regarding your personal data and how we will treat it. By using our site you agree to the terms of this Privacy Policy and consent to our collecting, handling, storing, processing or sharing any personal data we may obtain from you via your use of the site (on the terms set out in this Privacy Policy)

CONTROLLER OF PERSONAL DATA

Currently we do not store, keep or gather any personal information on our site. Therefore for the purposes of the Data Protection Act 1998 (the “Act”) and other relevant legislation, including the General Data Protection Regulation, we are exempt from having to register with the Information Commissioner’s Office as a data controller in respect of the site. Should our business needs change and should we intend to gather, keep or store personal information on our site, we shall apply for registration and comply with the terms of the Act and relevant legislation in respect of the site.

Any other of our activities separate from our provision of the site which entail personal data are governed by their own terms and conditions and so are outside the scope of this Privacy Policy.

OPERATOR OF THE SITE

The operator of the site is **11FS (company number 10103078, registered office 7 Leven Close, Thorpe St Andrews, Norwich, Norfolk, NR7 0WZ)** (“we/us/our”).

INFORMATION WE MAY COLLECT FROM YOU

When you send us an email or visit our site, we may collect from both public and private areas of the site personal information volunteered by you about you (“Data”). By visiting our site you are agreeing to the transfer (internally and to third parties where required for our business purposes), storage, handling and processing of Data by us, should our business needs require this. The types of Data we may collect are:

- **Data You Give Us:** we receive and store any information you enter on our website or give us in any other way. You can choose not to provide certain information but then you might not be able to take advantage of many of our features. We use the information that you provide for such purposes as responding to your requests, improving our site and communicating with you.
- **Automatic Data or “Cookies”:** we receive and store certain types of information whenever you interact with us. For example, we use cookies to distinguish you from other users of our site. For detailed information about the cookies we use and the purposes for which we use them, see the cookies section of our terms and conditions.

YOUR PERSONAL DATA

Should we collect Data from you at any time the Data that we collect from you may be transferred to and stored at a destination outside the European Economic Area (“EEA”). It may also be processed, handled, stored or transferred to or by staff or authorised third parties operating outside the EEA who work for us, our group, our affiliates or our suppliers. Such persons may be engaged in, among other things, marketing initiatives, the processing of your payment details and the provision of support services. By submitting Data, you agree to this transfer, handling, storing or processing. We will take all steps reasonably practicable to ensure that your Data is treated securely and in accordance with this privacy policy.

The transmission of information via the Internet is not completely secure. Although we will do our best to protect your Data, we cannot guarantee the security of Data transmitted to our site and any transmission is at your own risk. Once we have received your Data, we will use strict procedures and security features to try to prevent unauthorised access to it or handling, processing, transferring of it.

USE MADE OF INFORMATION

We use Data in the following ways:

To ensure that content from our site is presented in the most effective manner for you and for your computer(s) or other device(s);

To provide you with information, products or services that you request from us or which we feel may interest you, if you have consented to be contacted for such purposes;

To carry out our obligations arising from any contracts entered into between you and us;

To allow you to participate in interactive features of our service when you choose to do so;

To notify you about changes to our service;

If you do not want us to use your Data in this way, please inform us or (if applicable) tick the relevant box provided when we collect your Data.

DISCLOSURE OF YOUR INFORMATION

We do not provide your Data to third parties (save as described below) without your consent. However, we may provide your Data to our affiliated group companies.

We may disclose your Data to third parties if we are under a duty to disclose or share your personal data in order to comply with any legal obligation or court order; in order to enforce or apply our terms and conditions and other agreements; in the event we sell or transfer all or a portion of our business or assets; or to protect the rights, property, or safety of us, our customers or others. This may include exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction. By using our site you specifically consent to our sharing of your data with third parties in the circumstances described above.

YOUR RIGHTS

if we intend to use your Data for marketing purposes, we will inform you before we collect such Data. You have the right to ask us not to process your personal data; you have the right to ask us to not to do so. You can exercise your right to prevent such processing by checking certain boxes on the forms we may use to collect your Data. You can also exercise the right at any time by contacting us at hello@11fs.com

Our site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

ACCESS TO INFORMATION

You have the right to access information held about you. Your right of access can be exercised in accordance with relevant legislation. Any access request may be subject to a fee to meet our costs in providing you with details of the information we hold about you. Our security procedures mean that we may request proof of identity before we disclose personal information to you.

CHANGES TO OUR PRIVACY POLICY

Any changes we may make to our privacy policy in the future, which may be made at any time without notice, will be posted on this page and, if appropriate, notified to you by email. It is your responsibility to check our site and this privacy policy for any changes we make.

CONTACT

If you have any questions, comments or requests regarding this privacy policy, please contact us at hello@11fs.com